

Screening as part of

JEWISHFILM.2007

The National Center for Jewish Film's

10th Annual Film Festival

@ Wasserman Cinematheque, Brandeis University

The First Basket:

A Documentary Film About the Jewish People and Basketball

Thursday, April 12, 7:00 pm

Special Guest:
Producer David Vyorst

Sneak Preview

Did you know that Ossie Schectman, a Jewish kid from Queens, scored the NBA's very first basket?



For Jewish immigrants in the early 20th century, sports played an essential part in becoming “American,” a way of disproving stereotypes of Jews as bookish and weak. Basketball—which doesn’t require open fields or expensive equipment—proved a perfect fit for urban Jewish kids, and by the 1920s, nearly every Jewish urban neighborhood, school, and institution had a basketball team. When these teams evolved into professional leagues by the late 1940s, Jewish players and coaches led the way. www.thefirstbasket.com

USA, 2006, 85 min, creator/producer: David Vyorst

Sponsor: Brandeis Athletics

For tickets & more information: WWW.JEWISHFILM.ORG or 781.736.8600



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